



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

NOVEMBER & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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NOVEMBER & YTD 2022

OVERALL PERFORMANCE – NOV 2022

Nov 2022
Performance*

Hotel Guests

367K

Hotel Occupancy

79%

Hotel ALOS

3.1 Nights

ARR (AED)

601

REVPAR (AED)

475

Revenues (AED)

753 MN

% Change vs
2021

+22%

+3%

-12%

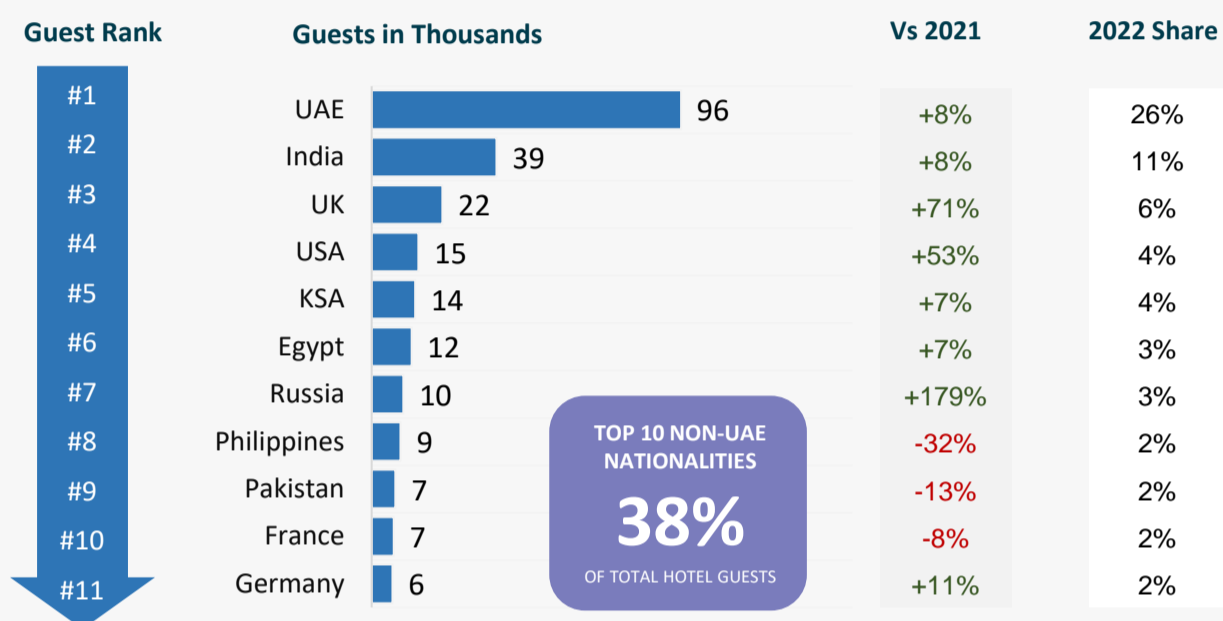
+41%

+45%

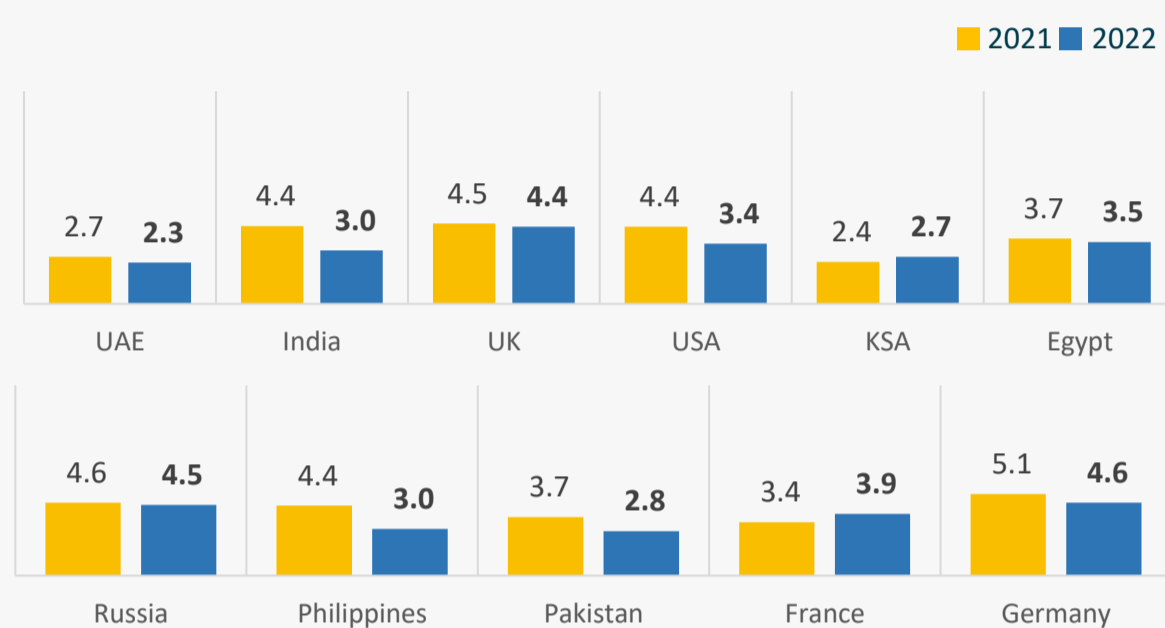
+34%

*Notes: Due to latency in data submission, revenue related metrics for Nov may be underestimated by upto 3%

HOTEL GUEST NATIONALITIES – NOV 2022



ALOS ACROSS TOP NATIONALITIES – NOV 2022



PERFORMANCE BY REGIONS – NOV 2022

NOV 2022	ABU DHABI		AL AIN		AL DHAFRA	
	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	319	+23%	36	+13%	12	+36%
Occupancy	81%	+3%	72%	+4%	55%	-6%
ALOS (Nights)	3.2	-12%	2.0	-5%	2.6	-28%
Total Rev(M AED)	701	+36%	25	+4%	27	+10%
ARR (AED)	620	+44%	280	-7%	693	+33%
REVPAR (AED)	501	+48%	201	-3%	382	+25%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – NOV 2022

NOV 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	165	+26%	112	+25%	52	+6%	38	+19%
Occupancy	74%	+7%	83%	+2%	79%	-7%	87%	-1%
ALOS (Nights)	3.2	-11%	2.5	-13%	2.6	-14%	5.2	-12%
Total Rev(M AED)	537	+38%	126	+34%	42	+14%	47	+9%
ARR (AED)	866	+45%	421	+34%	346	+43%	331	+9%
REVPAR (AED)	644	+55%	351	+37%	273	+33%	289	+8%

Guest & revenue values are rounded off to their nearest value

YTD NOV 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD NOV 2022

YTD Nov 2022 Performance*

Hotel Guests

3.6 MN

Hotel Occupancy

70%

Hotel ALOS

3.1 Nights

ARR (AED)

355

REVPAR (AED)

249

Revenues (AED)

4.7 BN

% Change vs 2021

+25%

+1%

-12%

+21%

+23%

+27%

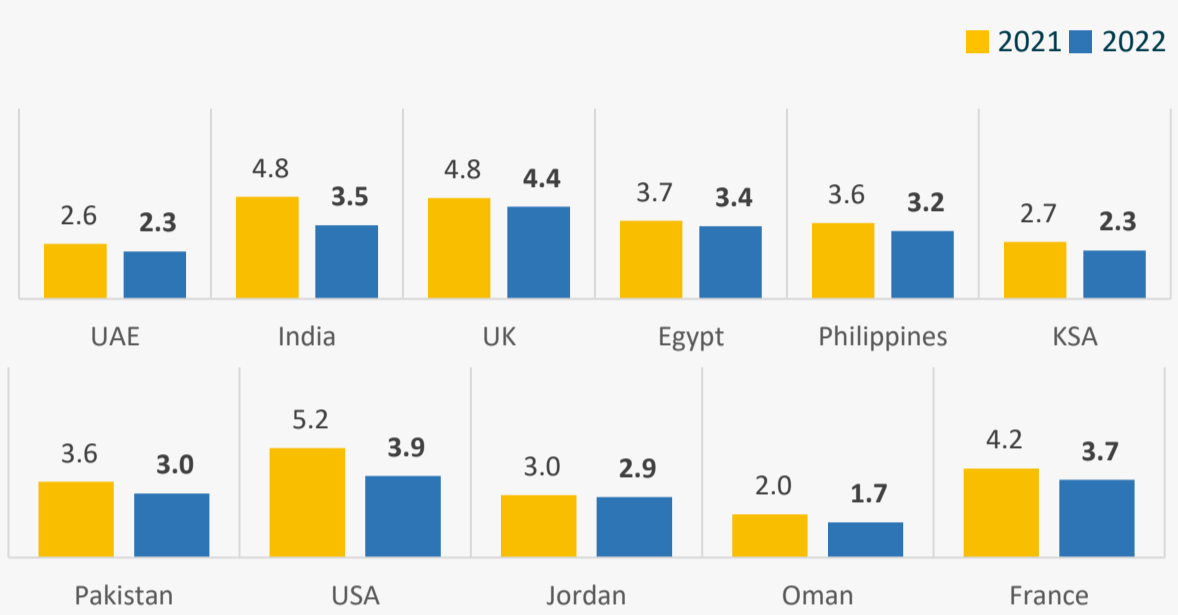
*Notes: Due to latency in data submission, revenue related metrics for YTD may be underestimated by upto 2%

HOTEL GUEST NATIONALITIES – YTD NOV 2022

Guest Rank	Guests in Thousands	Vs 2021	2022 Share
#1	UAE 1,062	-8%	29%
#2	India 426	+31%	12%
#3	UK 161	+88%	4%
#4	Egypt 152	+10%	4%
#5	Philippines 145	-27%	4%
#6	KSA 135	+225%	4%
#7	Pakistan 106	+16%	3%
#8	USA 105	+55%	3%
#9	Jordan 80	+5%	2%
#10	Oman 67	+177%	2%
#11	France 64	+71%	2%

TOP 10 NON-UAE NATIONALITIES
40% OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – YTD NOV 2022



PERFORMANCE BY REGIONS – YTD NOV 2022

YTD NOV 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	3,188	+27%	331	+10%	118	+17%
Occupancy	72%	+2%	60%	-12%	49%	-7%
ALOS (Nights)	3.2	-12%	2.1	-20%	2.7	-16%
Total Rev(M AED)	4,261	+31%	211	-13%	190	+8%
ARR (AED)	358	+24%	254	-5%	478	+13%
REVPAR (AED)	258	+27%	153	-17%	236	+6%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – YTD NOV 2022

YTD NOV 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	1,598	+34%	1,140	+21%	555	+17%	344	+13%
Occupancy	62%	+3%	78%	+3%	73%	-2%	80%	-2%
ALOS (Nights)	3.0	-11%	2.5	-9%	2.5	-18%	6.0	-10%
Total Rev(M AED)	3,229	+35%	778	+15%	285	+15%	370	+5%
ARR (AED)	519	+26%	235	+12%	196	+17%	253	+3%
REVPAR (AED)	324	+30%	184	+15%	144	+15%	201	+2%

Guest & revenue values are rounded off to their nearest value